IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/718,869 Group Art Unit No.: 2167

Applicant(s): Beena Somaroo, et al. Examiner: Robert M. Timblin

Filing Date: November 20, 2003 Docket No.: 085804.013100

Title: LISTING SERVICE TRACKING SYSTEM AND METHOD FOR

TRACKING A USER'S INTERACTION WITH A LISTING SERVICE

Customer No.: 76058

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed on November 24, 2009, please consider the following Remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.

Certificate of Electronic Mailing (37 C.F.R. § 1.8)

I hereby certify that this correspondence is being deposited electronically with the United States Patent Office addressed to Mail Stop Amendment, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450, on January 22, 2010.

Typed or printed name of person signing this certificate:

Signature: